

**MEDICAL INNOVATIONS ON THE NEAR HORIZON:
Early Signals, Emerging Technologies and Bio-nanoinnovation**

Michael Tomczyk
Managing Director, Mack Center for Technological Innovation
The Wharton School - University of Pennsylvania

Michael Tomczyk discusses medical innovations looming on the near horizon that are expected to transform medical practice in the coming decade. He will share insights from his new book, "NanoInnovation: What Every Manager Needs to Know" (Wiley-VCH, 2013) and will offer perspectives from his unique vantage point as an international authority on radical innovation and emerging technologies. He will discuss the growing menu of non-traditional medical therapies that include bio-nano imaging, gene therapy, anti-viral therapies, regeneration of organs; including early signals that suggest where successes may occur, and implications for the future.